

Covers the Torrance District Like a Blanket.

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TRUSTEES SLASH TORRANCE TAXES WOOLBESTOS PLANT TO RE-OPEN WITHIN THIRTY DAYS BEST FIESTA EVER OPENS NEXT TUESDAY

FROLIC TO LAST 5 DAYS

Auto Show Will Exhibit the Latest Models of Motorcars

MANY FREE NOVELTIES

Madam Amaza and Whale Oil Gus to Entertain Crowds

With more free attractions than ever have drawn crowds to the event, the Seventh Annual Fiesta and Auto Show will open next Tuesday evening under the auspices of the Bert S. Crossland Post of the American Legion.

There will be no admission charge to the grounds and a number of unusually attractive and free exhibitions and entertainments will be there for the fun of the big crowds that are expected in the big tent and along the midway.

One of the features of the five-day event will be the entertainment arranged by Madam Amaza, mind reader and mystic, who, as it is announced, "sees all, tells all, knows all."

The Legion men have also made arrangements for lectures by Whale Oil Gus, noted whale hunter, who will tell of his many experiences in capturing the big mammoth of the sea. Gus is a picturesque individual of the old salt variety and his stories are replete with excitement and interest.

Never before in the history of the Torrance Auto Show has such a fine list of automobile exhibits been assured. Every new model that is the talk of the motoring world will be on display. Many cars never before exhibited in Torrance will be shown.

Merchants and other exhibitors are arranging for the presentation of many free gifts to persons who attend the Fiesta. The annual event will close on Saturday night, when most of the gift presentations will be made.

Concessions this year are better than ever before, according to the committee.

The annual Fiesta has always been a big success in Torrance. That all previous records will be broken, both in point of attendance and in point of attractiveness of exhibits, is the belief of Legionnaires.

Proceeds from the Fiesta will go into the Legion post's clubhouse fund. The post held its first meeting at the clubhouse Tuesday night. Furniture for the home of the veterans has been purchased. All purchases for these furnishings were made in Torrance.

The Legion Auxiliary will operate a hot-dog stand at the Fiesta. The Auxiliary is furnishing the kitchen at the clubhouse and already has purchased dishes and kitchen equipment in Torrance.

FORD CAR BURNS

A Ford roadster belonging to Ted Frazet was damaged by fire to the extent of \$50 Tuesday evening. The car was parked in the alley at the rear of the Burmaster residence on Engraeta avenue. The cause of the fire is unknown.

Observations

Jensen's "Back East" Associates Praise His Ability and Integrity as Proved by His Work and Standing in Two States

By W. HAROLD KINGSLEY

WHERE a man spends the years of his youth, there is he well known and correctly judged. Good deeds and good character follow one around the world. All of which brings us to next Tuesday's election as it concerns the choice of a justice of the peace of Lomita township. There has been much recrimination during this campaign, much effort to stir up personal hatreds, much dirt slung. Most of this sort of politics has acted as a boomerang, for people readily see through attempts to revile a person.

J. R. Jensen came to Torrance from Minnesota. He practiced law in St. Paul. As a citizen and an attorney in that city he was respected for the qualities that today make him an estimable candidate for justice of the peace.

While we do not feel that it is necessary to prove Mr. Jensen's character to those who know him, we do wish at this time to let those people who are not personally acquainted with him know something of the manner in which he was regarded by men of high standing in Minnesota.

The following letter is from Samuel B. Wilson, chief justice of the Supreme Court of the State of Minnesota:

"I have personally known Mr. J. R. Jensen from March 1st, 1919, to July 1, 1923, and during that period of time he was a practicing attorney at law in the city of Mankato, Blue Earth County, Minn. Mr. Jensen during this period of time was a man of good moral character and good standing in the community. I unqualifiedly commend him as worthy of your favorable consideration."

Coming from the chief justice of the highest court in a great American state, that endorsement is a splendid introduction of Mr. Jensen to those who may not be personally acquainted with him.

A. C. WILFRED of the Federal Land Bank of St. Paul wrote as follows:

"Mr. Jensen has, prior to entering the military service, been in the practice of law in Saint Paul since his admission to the bar a number of years ago. I have known him intimately during the past eight years and have found him a man of ability and integrity. He has the faculty of making friends wherever he goes, and enjoys the confidence of many of the leading men of the Northwest."

FROM K. V. Rothschild, manager of the insurance department of the United States Casualty Company of St. Paul comes the following testimonial to Mr. Jensen's standing:

"This is to certify that Mr. J. R. Jensen served us in the capacity of claim auditor for over a year, leaving us to enter the Army. He has no hesitancy in saying that his service was most satisfactory, that he seems to possess more than the ordinary ability, his integrity cannot be questioned and his moral character is above reproach. We always found that he made a most favorable impression upon our clients and customers and his cheerful disposition served to promote our interests. We most heartily recommend him for favorable consideration and feel certain that he can capably fill any position in which his knowledge of law and good business judgment might be employed."

BEN W. DAVIS, president of the Davis Mill Company, a substantial corporation of Galeville, Wis., wrote as follows:

"Mr. Julius R. Jensen was born in this town and I have known him all his life very well. His moral character, ability and integrity have always been of the very best. I think any work he would undertake he would do well."

CAPT. JOHN P. NIELDS, Mr. Jensen's commanding officer during the war, wrote the following regarding Mr. Jensen's service in the Army:

"I had every opportunity to observe his work and found him a man of integrity and ability and can say that in every particular his services were entirely satisfactory."

LET us repeat that we do not feel that it is necessary to prove Mr. Jensen's integrity and ability to those who know him. The above testimonials are published so that those who have not become well acquainted with this candidate for justice of the peace may know the caliber of a man he is, as testified to by men who have been actively associated with him in the work of the world.

Lomita township will do well to elect such a man justice of the peace, for in his makeup there is added to a real knowledge of law a good character, unimpeachable integrity and the warm human attributes that make a man liked and respected by his fellow inhabitants of this old globe.

A vote for Jensen next Tuesday is a vote well cast.

WILL HIRE THIRTY MEN

Big L. A. Interests Take Over Torrance Mineral Products Shop

USE STEEL MILL WASTE

Company to Make Steel Felt of Slag From Columbia Plant

Backed by influential Los Angeles interests, the former Woolbestos plant adjacent to the Columbia Steel Corporation's mills will be put into operation in about 30 days.

New machinery is being installed at a cost of about \$15,000, and the plant will provide work for 20 or 30 men, it is reported.

The concern has been renamed the Mineral Felt Products Company. Chief stockholders are Ross Waffie, E. E. Levine, and Malcolm Crowe.

E. T. Betts is manager of the company and W. S. Silence is superintendent.

The plant will manufacture steel wool from slag, a waste product from the adjacent steel mills.

When the plant was operated in tests originally an objectionable grit in the mineral felt could not be eliminated. This has all been removed, according to present reports, and the finished product is being awaited by large buyers of mineral wool.

Nebraskan Will Be Cashier For First National

James W. Post Announces E. C. Nelson as Bank Officer Here Oct. 15

James W. Post, president of the First National Bank of Torrance, announced yesterday that E. C. Nelson, cashier of the City National Bank of York, Neb., will be cashier of the First National Bank here after the middle of October.

Mr. Nelson has been cashier of the York financial institution for the past five years. During his service there the institution has prospered greatly. Prior to his residence in York Mr. Nelson lived in Minnesota, where he was state bank examiner.

Mr. Nelson is something over 40 years of age. He will move to Torrance with Mrs. Nelson and his son and daughter.

Torrance Glass Factory Ships Goods to East

First Consignment of Glass Goes to Atlantic From Coast

The Torrance Flat Glass Company started shipping glass to Brooklyn, N. Y., Saturday morning. The shipment, numbering thousands of boxes, was the first shipment of glass ever made to the east from any point west of the Rocky Mountains.

Heretofore glass has been shipped from the east to California.

Born—At Torrance hospital this morning, a son, to Mr. and Mrs. W. K. Gore of 1912 Gramercy avenue.

Fence lumber \$15.00; Fig. \$35.00; Cas. and Base \$45.00 M. Consolidated Lumber Co.—Adv.

TORRANCE TAX CUT ARGUES PASSAGE OF 10-CENT LEVY FOR BIGGER, BETTER CITY

TORRANCE tomorrow will vote on a proposal to approve an ordinance levying a 10-cent tax for purposes of civic promotion and advertising.

Through ignorance or outright intention to distort the facts, a number of incorrect statements concerning the proposed measure have been circulated throughout the city.

One of these statements is to the effect that the proposed tax is 10 percent. This is not true. The proposal is for a tax of 10 cents per \$100 of assessed valuation. The impression given by the erroneous statements is that the proposal is to add 10 cents to the entire tax levy, including city, county and state tax. Nothing could be more false. The proposed tax is a purely municipal measure. It is 10 cents per \$100 and not 10 percent of anything.

If the measure carries the Torrance tax rate will be 76 cents per \$100 assessed valuation—a reduction of 22 cents under the present rate of 98 cents per \$100.

THE tax levy is asked for promotional purposes to finance Chamber of Commerce work through the city and under the direction of the Board of Trustees, who are elected directly by the people.

The Chamber of Commerce made possible the great bulk of the tax reduction by negotiating successfully for the annexation of a large territory to Torrance.

The assessed valuation of the annexed territory increased the total assessed valuation of the city of Torrance by more than a million and a half dollars.

HERE'S HERALD'S TICKET FOR PRIMARY; VOTE FOR THE MEN YOU LIKE, BUT VOTE

NEXT Tuesday the people of California go to the polls to nominate candidates for national, state, county and township officers. The election will decide how this state shall be governed for the next four years. It will have no little bearing on the government of the nation—particularly as the national government affects the Pacific Coast. It will practically decide the personnel of Los Angeles courts and will decide who is to sit as justice of the peace in Lomita township. It will practically determine who is to be sheriff of Los Angeles County.

In California—a strong Republican state—those who receive the Republican nomination at the primary are generally conceded the election. Any partisan candidate receiving a majority is the same as elected, for his name alone will go on the final ballot.

The primary is more important than the general election.

WITH so many officers to choose and so many names on the ballot, it is difficult for anyone to vote with full knowledge that he is voting for the men who best suit his ideas of good government, and whose opinions on prominent issues most nearly coincide with his own.

After no little study of issues we present herewith our ticket on contested offices for those who vote the Republican ballot, together with a ticket for the non-partisan offices:

For Governor—Friend W. Richardson. For Lieutenant-Governor—Buron Fitts. For Surveyor General—W. S. Kingsbury.

For United States Senator—Robert M. Clarke. For Representative in Congress, from the Tenth District—Joe Crail. For Member of Assembly, 71st District—A. E. Henning. For County Committeemen—No choice.

So in reality the 10-cent tax is asked for the financing of an organization that saved the people of Torrance at least 15 cents per \$100 on next year's tax by its annexation activity this year.

THE money derived from such a 10-cent tax will not be handed over to the Chamber of Commerce. The Chamber of Commerce cannot spend the money as it sees fit. Every cent spent must be approved by the Board of Trustees. The money will not leave the control of the officials who are elected by the people of Torrance. Every bill must be approved by the trustees.

By one single activity this year the Chamber of Commerce made possible at least a 15-cent reduction in the tax rate of Torrance. That is conservative. By the exercise of economy the trustees cut the rate still more. But the bulk of the cut came because of the annexation.

Such money-saving activities should be encouraged. Also they should be financed.

A VOTE tomorrow for the measure is a vote for financing an organization that this year saved more money for the people of Torrance in one lone activity than is asked under the proposed measure.

As an investment, as a signal of appreciation for work already accomplished, as an assurance that this work will continue, this measure should be carried by the voters.

Vote Yes for a bigger and better Torrance.

For Associate Justice Supreme Court—Frederick W. Houser.

For Judges Superior Court (Full Term)—P. E. Keeler, Sidney N. Reeve, Ruben S. Schmidt, Robert H. Scott, Albert Lee Stephens, Frederick C. Valentine, Charles S. Burnell, Charles S. Crail, Walter S. Gates, Harry A. Holzer.

For Judge Superior Court (Unexpired Term John M. York)—William Hazlett.

For Judge Superior Court (Unexpired Term John Perry Wood)—H. S. G. McCarty.

For Justice of Peace, Lomita Township—J. R. Jensen.

For Sheriff—Wm. I. Traeger.

WE are for Gov. Richardson because his administration has been efficient, honest, fearless and economical, because his chief opponent, C. C. Young, is the favorite of California's self-seeking political bosses, because Richardson's fine record entitles him to re-election.

We are for Buron Fitts, as opposed to the genial Frank Merriam, because of Mr. Fitts' indomitable spirit and courage, his keen intelligence, and his stalwart honesty. We like Mr. Merriam, too, but cannot but favor Mr. Fitts, who, severely wounded in France, underwent 15 major operations as a result of his wounds, and in spite of these handicaps has never lost his keen mind nor his iron courage, because he is a capable man with all his spirit and courage, and because he is the type that should go far in California politics.

We are for Robert M. Clarke for United States senator because he is opposed to the World Court, because he seems to possess the dignity and judgment required of a senator, because he is an ardent advocate of the high dam at Boulder Canyon and the All-American canal, because Senator Shorridge has accomplished so little for the west while

CUT TO BE AT LEAST 22 CTS.

Annexed Territory Raises Valuation; Board Pares City Budget

RATE TO BE 76c OR 76c

Big Reduction Sure Even if People Vote C. of C. 10-Cent Levy

Wielding the pruning knife on department expenditures and aided by the increased value of Torrance due to annexation, the Board of Trustees Monday night fixed a budget that will slash Torrance taxes from 98 cents per \$100 to 71 or 76 cents per \$100.

Whether the big cut will be 27 cents or 22 cents depends on the outcome of tomorrow's election, when the people vote on a proposal to impose a levy of 10 cents per \$100 for civic promotion and advertising through the Chamber of Commerce.

The new proposed low taxes were announced by John Dennis Tuesday night at the opening of the new municipal building. With Tom Foley, chairman of the finance committee, the trustees Monday night pared down requirements of every city department and promised to adopt the new low rates for 1926-1927.

Big Cut is Sure

As soon as the results of the election are known the board will hold a special meeting and fix the tax rate either at 76 cents, which would include 10 cents for promotion, or at 71 cents, which would include only 5 cents for promotion.

In shearing the budget the trustees lopped expenses to the tune of about \$15,000, reducing appropriations for the police department, the street department, the general city government, and the health and garbage departments.

The proposed new tax rates will include 2 cents for the retirement of bonds.

Last year's budget called for \$98,560 for purposes of running the city's various departments. Next year, according to the budget, this cost will be shaved to about \$83,500.

Valuation Up \$4,000,000

The assessed valuation of Torrance last year was approximately \$14,000,000. The exact amount is not known, owing to the fact that the value of unsecured personal property is not reported by the county.

Assuming that the valuation of unsecured personal property today is as great as it was last year and the year before, the assessed valuation of Torrance today is about \$14,000,000.

Without the unsecured personal property the valuation was \$1,161,695. This year, including the value of the newly annexed territory, it is \$12,223,075—an increase of more than \$4,000,000. The valuation of Torrance real estate, not including territory annexed, is lower this year than it was last year. The decrease is from \$2,211,840 (last year) to \$3,176,405 (this year)—a reduction of more than \$65,000.

Improvements Up

The value of improvements in the old part of Torrance jumped from \$2,260,035 last year to \$4,462,860 for this year—an increase of more than \$2,200,000. This increase is due to new buildings which were not assessed last year. Buildings which were assessed last year are not increased.

Secured personal property valuations came down more than \$300,000, and money or solvent credits came down about \$54,000.

The following tables show valuations of Torrance last year, of the newly annexed territory, and of Torrance as a whole this year. Unsecured personal property is not included.

(Continued on Last Page)

BILL THE BARBER SAYS
All business concerns like to break their own records except the phonograph companies.

